



# Fernandina Beach Market Place

## EXCLUSIVE MARKET SPONSOR PROGRAM

Total Fee \$200

### a. Highlights

- i. Exclusive Business category sponsor for the Entire Market Day
- ii. Full color Market Sponsor Banner attached to your tent front
- iii. Exposure to over 1000 market goers and exhibitors

### b. Market Extras

- i. Prime Internal Market Location close to Live Music (weather permitting)
- ii. Your Company's brochures, pamphlets, cards, literature at the Market Operations Tent
- iii. Electric Hook Up (if you need)

### c. Distribution & Presentation

- i. Online Marketing
  1. A paragraph of your company description placed on the Fernandina Beach Market Place Website and Facebook
  2. Sponsor will be mentioned in emails to our customers and followers
  3. Post event Referral of customers inquiries regarding your business and service
- ii. Public Relations Campaign
  1. Fernandina Beach Market Place (includes Fernandina Beach Farmers Market and Fernandina Beach Arts Market) will prepare a write up from your company/business description for Press Release prior to your Market Day
  2. Fernandina Beach Market Place will actively respond to any callers seeking your business or services from press release or social media and personally contact the market sponsor for follow up

By becoming the Business Exclusive Market Sponsor of the Fernandina Beach Market Place market day event, your organization will maximize its exposure to locals, out-of-towners, vacationers and area events and exclusively accrue all of the above benefits of sponsorship. Fernandina Beach Market Place will not offer a market sponsor of the day to any same, similar or like business or company once the sponsor has been booked. All sponsors are subject to approval by a select Market Review Committee. [www.FernandinaBeachMarketPlace.com](http://www.FernandinaBeachMarketPlace.com)